

# how to use LATISSE<sup>®</sup>

double your  
lash fullness\*

Clinically proven to grow  
longer, fuller, darker lashes  
in 8 to 12 weeks.

  
Latisse<sup>®</sup>  
(bimatoprost topical solution 0.03% w/v)

Please see safety  
information on reverse.

\*Individual treatment results may vary.



1 LATISSE<sup>®</sup> should be applied once a day, ideally before you go to bed at night. Start by removing contact lenses, removing any makeup and cleansing the skin.



2 Remove a new, unused applicator from its tray. Hold the sterile applicator horizontally and place one drop of LATISSE<sup>®</sup> solution close to the tip. Don't put the drop right on the tip, however.



3 Imagine you are applying eyeliner and draw the applicator carefully across the skin of the upper eyelid, where the eyelashes meet the skin. Start at the inner edge near your nose and work towards the outer edge.



4 Blot any excess solution beyond the outer edge of the eyelid margin. If LATISSE<sup>®</sup> accidentally gets in your eye, it is not expected to cause harm. The eye should not be rinsed.



5 Dispose of the applicator after one use. Repeat for the opposite eye, using a new applicator to avoid any contamination from one eyelid to the other.

To be distributed in physician patient consultation only.

## patient information

DO NOT APPLY directly into your eye. DO NOT APPLY to the lower lid because excess hair growth outside the treatment area may occur. ONLY use the sterile applicators supplied with LATISSE® to apply the product. They have been designed to help patients safely apply the product. Don't allow the tip of the bottle or applicator to contact surrounding structures, fingers, or any other unintended surface in order to avoid contamination by common bacteria known to cause infections. Contact lenses should be removed prior to application of LATISSE® and may be reinserted 15 minutes following its administration. LATISSE® contains benzalkonium chloride, which may be absorbed by soft contact lenses. It is possible for hair growth to occur in other areas of your skin that LATISSE® frequently touches. Any excess solution outside the upper eyelid margin should be blotted with a tissue or other absorbent material to reduce the chance of this from happening. It is possible for a difference in eyelash length, thickness, fullness, pigmentation, number of hairs, and/or direction of eyelash growth to occur between eyes. These differences, should they occur, will usually go away if you stop using LATISSE®.

References: 1. Data on file, Allergan, Inc., 2008; Study No. 192024-032. 2. Data on file, Allergan, Inc., 2008; Study No. 192024-038. 3. Data on file, Allergan, Inc., 2008; Study No. 192024-051. 4. Data on file, Allergan, Inc.; Pooled Baseline Analyses, 2011. 5. See LATISSE® package insert. This brochure is provided to doctors as a patient education tool. Please do not distribute without the advice of a doctor. LATISSE® is a registered trademark of Allergan Inc.

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## safety information

LATISSE® is used to treat hypotrichosis (less than normal hair) of the eyelash to increase the length, thickness and darkness of eyelashes. If you are using prescription products for lowering eye pressure or have a history of eye pressure problems, only use LATISSE® under close doctor supervision.

The most common side effects after using LATISSE® solution are an itching sensation in the eyes and/or eye redness. This was reported in approximately 4% of patients. Other less common side effects typically occur on the skin close to where LATISSE® is applied, or in the eyes. These include skin darkening, eye irritation, dryness of the eyes, and redness of the eyelids.

LATISSE® may cause eyelid skin darkening which may be reversible, and there is a potential for increased brown iris pigmentation, which is likely to be permanent.

There is a potential for hair growth to occur in areas where LATISSE® solution comes in repeated contact with skin surfaces.<sup>5</sup>

This is not a complete list of side effects. Contact your doctor if you have any unexpected effects that concern you.

LATISSE® should not be used if you are allergic to bimatoprost or any of the other ingredients, including benzalkonium chloride. Tell your doctor if you have no visible eyelashes as your doctor will consider the underlying conditions before deciding if LATISSE® is appropriate for you. Tell your doctor if you are taking, or have recently taken, other medications, especially eye medications; if you are pregnant or breastfeeding; if you have an active eye infection or inflammation, or other eye condition such as active eyelid disease, infection or broken/irritated eyelid skin or eye injury; if you need to have eye surgery.

Application of LATISSE® may temporarily blur your vision. Do not drive or use machinery until your vision has cleared.

If you develop a new ocular condition (e.g. trauma or infection), experience a sudden decrease in vision, have eye surgery, or develop any eye reactions (e.g. conjunctivitis or eyelid reactions), you should immediately seek your doctor's advice about whether LATISSE® is still appropriate for you to use.<sup>5</sup>

 **Latisse**  
[bimatoprost topical solution 0.03% w/v]